

Scaled Agile, Provider of SAFe®, the World's Leading Framework for Enterprise Agility, Welcomes Tara Bryant as Chief Revenue Officer

San Francisco, CA — December 6, 2023 Renovata & Company is pleased to announce the placement of Tara Bryant as chief revenue officer of Scaled Agile, a leading global provider of enterprise agility solutions. In her new role, Bryant will drive long-term growth for the company with a focus on international expansion, scaling of existing and emerging territories, major accounts growth and partnership opportunities.

Backed by Eurazeo, with a diversified portfolio of €27B in assets under management, Scaled Agile provides the Global 2000 with the tools, technology and training to increase employee engagement and improve business outcomes.

SAFe® is a framework that encompasses a set of principles, processes and best practices that help organizations adopt agile methodologies. With an ecosystem that includes 500 global partners and 1 million SAFe-trained professionals, businesses and government agencies rely on SAFe® to accelerate their digital innovation and transformation.

"Tara is an experienced B2B enterprise chief revenue officer who leads by example," says Joanna Chang, Renovata & Company partner. "She brings a consistent track record of aligning the direct and indirect go-to-market teams to help grow organizations in established and emerging regions."

Prior to joining Scaled Agile, Bryant served as chief revenue officer at Optimove, a marketing technology company backed by Summit Partners. Previously, she was chief revenue officer and chief operating officer for OpenTeams. She also served as chief revenue officer for Pipedrive, where she led the company to a 3x revenue increase in under two years. She has held global sales roles at Aurea Software, YouEarnedIt and BigCommerce.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

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