

## **Apps Associates, an Enterprise Application Services Leader, Welcomes Mike Epner as Board Member**

**San Francisco, CA — December 12, 2023** Renovata & Company is pleased to announce the placement of Mike Epner as a board member for Apps Associates, an enterprise application service leader operating in the United States, Europe and India. Epner will serve as a hands-on advisor for Apps Associates and bring go-to-market expertise to help the company scale and expand.

Backed by Quad-C Management, with \$4.4B in assets under management, Apps Associates has two decades of experience helping organizations strategize, execute and integrate digital transformation initiatives across the enterprise. Clients turn to Apps Associates for strategic counsel, system integration and the services required to solve complex business challenges—relying on the company’s experience in analytics, application modernization, process automation, digital systems, technology and operations.

“With a career in technology spanning more than 25 years, Mike has led multiple companies through growth,” says Joanna Chang, Renovata & Company partner. “He will be an active thought partner on the board and provide perspectives on the broader market opportunity to facilitate commercial, organic and inorganic, opportunities for Apps Associates.”

Epner was most recently senior vice president of regional services at Salesforce, which he joined through the acquisition of Traction on Demand, a mid-market Salesforce consulting firm. He was president and chief operating officer at Traction on Demand, where he scaled the company to more than 1,500 people in less than five years and expanded its global reach with offices on multiple continents prior to the Salesforce acquisition. Prior to Traction on Demand, Epner was at Appirio, a cloud services and integration consultancy, where he was senior vice president and chief of staff when the company was acquired by Wipro. Earlier in his career, Epner was chief executive officer at process-improvement management consulting firm TeraQuest Metrics, which was acquired by Borland Software.

### **About Renovata & Company**

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata’s executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. [www.renovata.com](http://www.renovata.com)

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