

## **proSapient, a Global Research and Networking Service for Institutional Investors, Consultants and Corporate Clients, Welcomes Chris Potts as Chairperson**

**London, England — December 8, 2023** Renovata & Company is pleased to announce the placement of Chris Potts as chairperson of proSapient, a global research and expert networking service for institutional investors, consultants and corporate clients.

Backed by 24Haymarket and Smedvig Capital, proSapient was founded in 2017 and has approximately 300 full-time employees. The company is headquartered in London and has offices in Raleigh, Toronto, Lisbon, London and Kyiv.

proSapient provides comprehensive research and networking services to its clients around the world. The company's advantage is the speed and accuracy by which it delivers actionable intelligence and relevant experts to its customers, giving them the required edge to achieve their commercial ambitions. proSapient technology is powered by artificial intelligence (AI), which differentiates the company from other providers of market information.

"Chris is an experienced chairperson, chief executive and non-executive director," says Lisa Morgan, Renovata & Company principal. "He has led the long-term development of international technology businesses, served as chief financial officer of several successful companies, and acted as chairperson for two technology-based business, including an AIM-listed company."

Potts has realized more than £200M of value for shareholders and raised debt and equity finance for businesses. He is currently a chairperson at Zytronic, which develops and manufactures interactive touch sensor overlay products for electrical displays. He is a university council member and trustee for the American University in Bulgaria; a chairperson for Guralp Group; and a non-executive director at the Moller Institute. He has held a number of executive roles at many companies, including Rule Financial Group, The 3i Infotech Ltd., Finastra, Citria Limited and Mastercard.

### **About Renovata & Company**

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. [www.renovata.com](http://www.renovata.com)

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