

MotorK, a Leading SaaS Provider for the Automotive Industry, Welcomes Kevin Owens as Chief Product Officer

London, England — July 18, 2023 Renovata & Company is pleased to announce the placement of Kevin Owens as chief product officer of MotorK, a leading software as-a-service (SaaS) provider for the automotive industry in the EMEA region. Owens is leading and managing the company's product and UX/UI design teams.

MotorK has been recognized as one of the fastest-growing tech companies in Europe by Euronext TechShare, Tech Tour 50, Technology Fast 500 EMEA and the FT 1000. Founded in Italy and backed by leading investors, including 83North and Zobito, the company IPOed in November 2021. MotorK made several acquisitions in Europe last year, and it has identified additional acquisition targets that will continue to expand its geographical presence across the UK, France, Spain, Germany, Italy and Eastern Europe.

MotorK has more than 450 employees and 11 offices in eight countries, including Italy, Spain, France, Germany, Portugal, the UK, Belgium and Israel. The company helps car manufacturers and dealers improve their customer experience through a suite of integrated digital products and services. MotorK has an innovative combination of digital solutions, SaaS cloud products and a large R&D department.

"Kevin is a senior product executive with expertise defining product vision through stakeholder need assessments and innovation," says Thomas Jepsen, Renovata & Company partner. "He has demonstrated success leading enterprise SaaS platforms while transforming legacy solutions into cloud native platforms with extensive partner networks."

Prior to joining MotorK, Owens was chief product officer at Doodle AG in Switzerland. Before that, he was vice president of product at Reveleer in Los Angeles; and chief product officer of Fuel Cycle in Los Angeles. Prior to Fuel Cycle, Owens worked for several SaaS platforms and consulting companies where he focused on building innovative products and solutions for clients domestically and globally.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform trusted by boards, financial sponsors and their portfolio companies. Its global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive-search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. SEGALEN+ASSOCIES is an independent executive search and board consulting firm, with offices in Paris and London, specializing in the governance of large companies, family groups, investment funds and their holdings. Zeren delivers broader talent solutions, supporting businesses as they build and expand their teams during various stages of organizational growth. Renoir solves immediate business challenges with interim talent and offers a range of fractional executive consulting services. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. Renovata also makes equity co-investments alongside its private equity clients through our investment affiliate, L Capital. With a heritage in software- and technology-enabled services, Renovata & Company has the reach to serve digital-first companies in multiple industries across North America and Europe. www.renovata.com

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