

Cint, a Global Software Leader in Technology-Enabled Insights, Welcomes Alesia Braga as Group Chief Technology Officer

London, England — May 16, 2023 Renovata & Company is pleased to announce the placement of Alesia Braga as group chief technology officer of Cint, a global software leader in technology-enabled insights.

The Cint platform automates the insights-gathering process so companies can gain access to insights faster and with scale. Cint has the world's largest consumer network for digital survey-based research, made up of 252 million engaged respondents across more than 130 countries. More than 4,800 insights-driven companies—including SurveyMonkey, Zappi, Kantar and GfK—use Cint to accelerate how they gather consumer insights and grow their business.

Cint Group AB, listed on Nasdaq Stockholm, has an expanding team of more than 1,000 employees across 14 global offices, including Stockholm, London, New York, New Orleans, Singapore, Tokyo and Sydney. The company transitioned from several years of private equity ownership via an IPO in early 2021. In December 2021, Cint completed the acquisition of U.S.-based Lucid—a programmatic research technology platform that provides access to first-party survey data in more than 110 countries. This combined Cint's European heritage, broad audience reach and enterprise transformation capabilities with Lucid's access to U.S. consumers and media measurement solutions.

Braga will lead a geographically distributed team of 200+. She will champion the integration of teams and processes alongside platform consolidation and customer migration while maintaining the company's category-leading product position.

"Alesia has more than 20 years of experience at software companies and has held leadership roles for more than 14 years," says Thomas Jepsen, Renovata & Company partner. "She's a results-oriented technical leader with a proven track record of building and leading world-class product and engineering organizations."

Before joining Cint, Braga was chief technology officer at SmartRecruiters, an HR technology company. Before that, she was chief technology officer for Quandoo, a marketplace for restaurants and diners. At Google, she led Google Cloud's global site reliability engineering (SRE) practice. At SugarCRM, she led the company's engineering and technology services. Earlier in her career, she held engineer and senior engineer positions at united-domains AG, Mayflower GmbH and Intetics.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

Contacts:

Thomas Jepsen
Partner
Thomas.Jepsen@renovata.com

Lucy Brealy
Consultant
Lucy.Brealy@renovata.com

Location:

Renovata & Company
41-44
Great Queen Street
London
WC2B 5AD
United Kingdom
+44 20 7440 4000
contact@renovata.com