

MotorK, a Leading SaaS Provider for the Automotive Industry, Welcomes Philippe Schulz as Chief Customer Officer

London, England — April 18, 2023 Renovata & Company is pleased to announce the placement of Philippe Schulz as chief customer officer of MotorK, a leading software as-a-service (SaaS) provider for the automotive industry in the EMEA region. Schulz is leading and managing the company's post-sales services to prepare for the next stage of growth.

MotorK has been recognized as one of the fastest-growing tech companies in Europe by Euronext TechShare, Tech Tour 50, Technology Fast 500 EMEA and the FT 1000. Founded in Italy and backed by leading investors, including 83North and Zobito, the company IPOed in November 2021. The company made several acquisitions in Europe last year, and it has identified additional acquisition targets that will continue to expand its geographical presence across the UK, France, Spain, Germany, Italy and Eastern Europe.

MotorK has more than 450 employees and 11 offices in eight countries, including Italy, Spain, France, Germany, Portugal, the UK, Belgium and Israel. The company helps car manufacturers and dealers improve their customer experience through a suite of integrated digital products and services. MotorK has an innovative combination of digital solutions, SaaS cloud products and a large R&D department.

"Philippe is an established senior leader with a track record of delivering customer-facing operational initiatives that improve business results," says Thomas Jepsen, Renovata & Company partner. "He has leadership experience bringing together large, cross-functional teams and delivering strategy into actionable performance goals."

Prior to joining MotorK, Schulz was vice president, professional services, global at Emplifi, resulting from the merging of Astute, iPerceptions and Social Bakers. Before that, at Astute, he was vice president, client operations, international. Schulz previously served at Aurea Software as vice president, professional services, EMEA; and vice president, operations, France. He worked for several years at Oracle, most recently as senior director, consulting sales, EMEA. Earlier in his career, Schulz worked in various consulting and customer services roles for Retek, i2 Technologies, RightWorks, CSC Peat Marwick, PeopleSoft and Sopra Group.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

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