

Cint, a Global Software Leader in Technology-Enabled Insights, Welcomes Bregje Meuwissen as Chief People Officer

London, England — March 9, 2023 Renovata & Company is pleased to announce the placement of Bregje Meuwissen as chief people officer of Cint, a global software leader in technology-enabled insights.

The Cint platform automates the insights-gathering process so companies can gain access to insights faster and with scale. Cint has the world's largest consumer network for digital survey-based research, made up of 252 million engaged respondents across more than 130 countries. More than 4,800 insights-driven companies—including SurveyMonkey, Zappi, Kantar and GfK—use Cint to accelerate how they gather consumer insights and grow their business.

Cint Group AB, listed on Nasdaq Stockholm, has an expanding team of more than 1,000 employees across 14 global offices, including Stockholm, London, New York, New Orleans, Singapore, Tokyo and Sydney.

The company transitioned from several years of private equity ownership via an IPO in early 2021. In December 2021, Cint completed the acquisition of U.S.-based Lucid—a programmatic research technology platform that provides access to first-party survey data in more than 110 countries. This combined Cint's European heritage, broad audience reach and enterprise transformation capabilities with Lucid's access to U.S. consumers and media measurement solutions.

Meuwissen is responsible for all HR-, culture- and people-related activities, and will play an integral part in delivering on the company's strategic initiatives, especially from a culture and performance perspective.

"Bregje brings more than 20 years of HR management experience to her new role at Cint," says Lisa Morgan, Renovata & Company principal. "She has led large, global teams and transformative HR change related to key company initiatives in business direction, organizational redesign and digital transformation."

Prior to Cint, Meuwissen was vice-chief people officer at DocPlanner. Before that, she was vice president of HR, Middle East & Africa, at IDEMIA; and EMEA HR director at Travelport. Meuwissen spent nearly eight years at Juniper Network in HR management roles—most recently as HR director, emerging markets. She started her career as an HR consultant.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

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