

Soundwise, a Leading Developer of Hardware and Software Tools for Music Creation and Production, Welcomes Anja Liliendahl Stapelfeld as Chief People Officer

London, England — February 22, 2023 Renovata & Company is pleased to announce the placement of Anja Liliendahl Stapelfeld as chief people officer of Soundwise, a music production platform that enables users to make music without access to expensive hardware and facilities.

Owned by Francisco Partners, Soundwise has acquired numerous brands and is developing the platform, both organically and via acquisition. Brands acquired in 2021 include industry leaders Native Instruments, iZotope and PABX. These brands were founded between 1996 and 2011 and have well-established user bases. Today, Soundwise has a team of more than 650 people and over 7M users globally.

Moving forward, Soundwise plans to drive strong growth in a number of different ways—including increasing its product footprint through M&A, accelerating organic growth, increasing subscriptions, and delivering more tools and a better user experience. The Soundwise leadership team is working to build a cohesive culture and operating environment to take advantage of this market opportunity and deliver to its investors and customers. As chief people officer, Stapelfeld will play an important role during this growth journey.

“Anja is an experienced chief people officer who has overseen the entire range of HR functions, including recruiting, hiring, developing, engaging and supporting a diverse, skilled and motivated workforce,” says Thomas Jepsen, Renovata & Company partner. “She is charged with leading the evolution of a single Soundwise culture from many brands to contribute to the company’s success, and with building the employer brand to attract the best talent.”

Prior to joining Soundwise, Stapelfeld was chief people officer at LeanIX, a software-development company. Before that, she was chief people officer at another software-development company—PatSnap. She spent more than five years as vice president of global human resources at Sitecore. She has held HR leadership roles at CA Technologies, GSK, StepStone and IC Group A/S. Earlier in her career, she worked at Spies in sales and marketing.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata’s executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

Contacts:

Thomas Jepsen
Partner
Thomas.Jepsen@renovata.com

Lucy Brealy
Consultant
Lucy.Brealy@renovata.com

Location:

Renovata & Company
41-44
Great Queen Street
London
WC2B 5AD
United Kingdom
+44 20 7440 4000
contact@renovata.com