

Invent Analytics, a Leading Provider of Retail Supply Chain Solutions, Welcomes Tav Tepfer as Chief Revenue Officer

San Francisco, CA — December 21, 2022 Renovata & Company is pleased to announce the placement of Tav Tepfer as chief revenue officer for Invent Analytics, a leading provider of retail supply chain solutions.

Invent Analytics was launched in 2013 to help retailers achieve maximum profitability with data-driven pricing and inventory planning. The company offers an AI-powered retail supply chain solution suite that helps retailers optimize profits throughout their entire supply chain and merchandise planning.

The solution suite unifies network planning, inventory and price optimization, and fulfillment into one framework. By helping customers make every inventory decision based on highly accurate, granular forecasts, it enables them to optimize inventory and maximize profitability.

Backed by EBRD, Invent Analytics serves more than 30 global retailers, including GNC, Academy Sports & Outdoors, and Camper. Gartner has recently recognized the company as a representative vendor in its Market Guide for Retail Forecasting, Allocation and Replenishment Solutions.

"Tav is an industry-proven commercial leader who has scaled and led global teams," says Judie Norkaitis, a Renovata & Company consultant. "She's a strategic executive with demonstrated success in building successful sales organizations and closing several multi-million dollar deals."

Before joining Invent Analytics, Tepfer was chief commercial officer at Jabmo, where she also held previous leadership roles including chief customer officer and vice president of worldwide sales and customer success. Prior to Jabmo, she held sales leadership positions at Docurated, Zilliant, Quantum Retail Technology, DemandTec and Pursway.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

Contacts:

Joanna Chang
Partner
Joanna.Chang@renovata.com

Judie Norkaitis
Consultant
Judie.Norkaitis@renovata.com

Location:

Renovata & Company
2261 Market Street, Ste. 4345
San Francisco, CA 94111
USA
+1 415-263-9168
contact@renovata.com