

Boost.ai, a Leading Conversational AI Company, Welcomes Jerry Haywood as Chief Executive Officer

London, England — December 9, 2022 Renovata & Company is pleased to announce the placement of Jerry Haywood as chief executive officer for Boost.ai, a global leader in conversational artificial intelligence (AI) for Fortune 1000 companies. Boost.ai empowers enterprises to automate customer service and internal support channels, enhance human efficiency, and drive revenue with proprietary self-learning AI and a no-code solution that's quick to deploy, easy to learn and scalable.

Founded in 2016 and headquartered in Stavanger, Norway, Boost.ai is backed by Nordic Capital and ready for exponential growth. The company has offices in Stavanger, Los Angeles and Oslo—and more than 120 employees in 21 countries. Its clients include top organizations such as Nordea, Telenor, Santander and DNB—which span multiple industries: financial services, telecommunications, e-commerce, healthcare and the public sector.

To date, the company's accomplishments include Gartner recognition as the youngest vendor in the conversational AI space with leading professional services firm partnerships around the globe. Boost.ai has deployed more than 250 virtual agents that have automated more than 20M conversations with customers, users, and employees in Europe and North America.

"I'm excited and honored to join the Boost.ai team, at a time where the owners and leadership want to accelerate growth while positioning the company as a global category leader in the conversational AI space," Haywood says. "I've followed their amazing journey closely and am convinced that the scale-up has what it needs to go all the way."

"Jerry has more than 20 years of enterprise technology experience and has held various sales and senior leadership positions at IBM, Cisco and Salesforce," says Thomas Jepsen, Renovata & Company partner. "He'll use these leadership skills to build upon the solid foundation Boost.ai has created over the past six years."

Before joining Boost.ai, Haywood was senior vice president, EMEA at LivePerson, a global technology company that develops conversational commerce and AI software—where he led the strategic repositioning and growth of the company in Europe. Prior to LivePerson, Haywood spent eight years at Salesforce, where he headed up Service Cloud first in the UK, and then for the rest of Europe, achieving an increase of more than 30% in revenue and bookings year after year.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

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