

## Enfuce, a Cloud-Based Payment Solutions Provider, Welcomes Vanessa Schotes as Chief Marketing Officer

**London, England — November 21, 2022** Renovata & Company is pleased to announce the placement of Vanessa Schotes as chief marketing officer for Enfuce, a cloud-based payment solutions provider for fintechs, banks and merchants that specializes in next-level card-issuing and payment-processing services. This is Renovata & Company's third placement for Enfuce.

Backed by Vitruvian Partners, Enfuce was founded in 2016. The company helps fintechs, banks and merchants launch secure, compliant and globally scalable payment services faster, easier and sustainably.

Currently, Enfuce has a team of more than 150 people based in Europe. The company is on an aggressive growth trajectory as non-cash transactions continue to accelerate. Enfuce is in a good position because it offers a depth of industry expertise with a product that's scalable and architected for ease-of-use.

Schotes will lead the definition of the brand and its positioning in the market, and she will build the company's outbound strategy in partnership with the executive vice president of sales.

"Vanessa plays an important role as Enfuce increases its market presence and begins to scale across Europe," says Lucy Brealy, Renovata & Company principal. "She's a data-driven, strategic leader with experience building comprehensive marketing capabilities that move prospects through the funnel."

Prior to joining Enfuce, Schotes was vice president of global marketing programs for Celonis, a software-development company. Before that, she was global marketing director for IWG plc. Schotes held marketing leadership roles for Regus, Moneycorp, CH&Co Catering Ltd and Arriva Trains Wales. Earlier in her career she was a marketing consultant.

### About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. [www.renovata.com](http://www.renovata.com)

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