

Pulsant, a UK Hybrid Cloud Specialist Company, Welcomes Ben Cranham as Chief Operating Officer

London, England — October 18, 2022 Renovata & Company is pleased to announce the placement of Ben Cranham as chief operating officer of Pulsant, a UK hybrid cloud specialist that provides cloud, colocation and networking services to enable organizations to reach their digital goals. Pulsant's goal is to grow its business organically and through acquisition over the next five years.

"It's an exciting time to be joining Pulsant," Cranham says. "I'll use my experience and understanding of the IT sector to ensure excellence is embedded in everything Pulsant does across the entire network of data centers providing market-leading colocation, cloud and networking services. Only by ensuring the highest levels of service, flexibility, resilience and security can we help organizations embrace the digital future, achieve their goals and fulfill their potential."

Established in 1995, Pulsant now has approximately 360 employees serving more than 1,500 clients—mid to large organizations in both the private and public sectors—across many industries. Last year Pulsant was acquired by Antin Infrastructure Partners, a leading independent private equity (PE) firm focused on infrastructure investments from Oak Hill Capital and Scottish Equity Partners. With Antin's backing, Pulsant will establish a nationwide edge computing platform that will bring reliable, scalable and high-capacity coverage to businesses across the UK.

"Ben will play a key role in Pulsant's growth strategy, using his extensive operational and commercial leadership experience across the technology sector," says Lisa Morgan, Renovata & Company principal. "He has proven success driving organic and acquisition-based growth strategies."

Cranham has 20 years of experience in technology and telecom. Before joining Pulsant, he was chief operating officer at MTI Technology Group, where he led service delivery, internal operations, commercial and legal functions. In his earlier career, his track record includes leadership roles with Capita IT Enterprise Services and Trustmarque Solutions.

About Renovata & Company

Renovata & Company is an executive search and private equity advisory platform, trusted by boards, financial sponsors and their portfolio companies. Our global platform delivers transformational leaders, high-performing teams, and valuable insights that drive superior business and investment outcomes. Renovata's executive search activities are focused on high-impact, board-level mandates, including CEOs, CFOs, other C-suite executives and board directors. Zeren delivers broader talent solutions, supporting businesses as they build teams throughout the organization. With relationships across 60 leading private equity firms, we also provide specialized diligence and advisory services, including executive/operating advisors, diligence support, sector development and deal origination. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. With a heritage in software and technology-enabled services, Renovata & Company now serves digital-first companies in multiple industries across North America and Europe. www.renovata.com

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