

Holidu, a Fast-Growing Vacation-Rental Startup, Welcomes Robin Müller as Senior Vice President, Engineering

London, England — July 14, 2022 Renovata & Company is pleased to announce the placement of Robin Müller as senior vice president, engineering for Holidu, a vacation rental search engine. He will own the technical responsibility for the company's main revenue-driving business unit, Holidu Search, which has more than 100M annual users.

Backed by 83North, EQT and Prime Ventures, Holidu allows customers to find the perfect accommodation and book for the lowest price. The company works with the major booking portals and local specialists to provide the largest variety of vacation rentals. It compares millions of accommodations from more than 1,500 providers, so customers can find their rentals quickly and easily.

More than 300 travel and tech employees work at Holidu, which has its headquarters in Munich and regional offices across Europe. The company is recognized by customers and partners for its service quality and has received awards as one of the fastest-growing companies in Europe.

"Robin has more than 10 years of leadership experience—driving high-performing engineering organizations with world-class innovation," says Thomas Jepsen, Renovata & Company partner. "He knows how to scale engineering organizations and deliver high-performing products to customers."

Prior to joining Holidu, Müller spent about four years at Tagesspiegel as chief technical officer. He has also served as chief technical officer at his own startup as well as for Flightright and mysportgroup GmbH. Earlier in his career, Müller was a web developer and consultant.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across North America and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies, and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

Contacts:

Thomas Jepsen
Partner
Thomas.Jepsen@renovata.com

Lisa Morgan
Principal
Lisa.Morgan@renovata.com

Location:

Renovata & Company
41-44
Great Queen Street
London
WC2B 5AD
United Kingdom
+44 20 7440 4000
contact@renovata.com