

MotorK, a Leading SaaS Provider for the Automotive Industry, Welcomes Jason Fitzpatrick as Chief Operations Officer

London, England — July 21, 2022 Renovata & Company is pleased to announce the placement of Jason Fitzpatrick as chief operations officer of MotorK, a leading software as-a-service (SaaS) provider for the automotive industry in the EMEA region. Fitzpatrick is building and optimizing the company's services and operations teams to prepare for the next stage of growth.

MotorK has more than 400 employees and eight offices in seven countries. The company helps car manufacturers and dealers improve their customer experience through a suite of integrated digital products and services. MotorK has an innovative combination of digital solutions, SaaS cloud products and a large R&D department.

Founded in Italy in 2010, MotorK has been recognized by multiple organizations as one of the fastest-growing tech companies in Europe—including Euronext TechShare, Tech Tour 50, Technology Fast 500 EMEA and the FT 1000.

"I'm excited and honored to be joining the MotorK family at such an important time in the company's growth," Fitzpatrick says. "I'm keen to help grow the organization, create further synergies within our internal teams, drive operational excellence, and build a partner-centric delivery ecosystem to ensure our customers are hugely successful."

"Jason brings broad experience in technology and a proven track record of success driving corporate transformation," says Thomas Jepsen, Renovata & Company partner. "At Veeva, an American cloud-computing company, he successfully led the delivery of services and value to customers, growing the global Commercial Services team financially and operationally."

Fitzpatrick has spent more than 20 years leading transformation and growth in cloud-based services and customer success teams. Before joining MotorK, he was vice president of the EU Commercial Services business unit at Veeva. Before that he worked at Oracle Consulting as senior practice director for the Human Capital Management (HCM) practice. Previous experience includes leadership roles at Barclays Capital, Remedy Corporation, Taleo, Siemens Enterprise Communications and DayNine Consulting.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across North America and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies, and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

Contacts:

Thomas Jepsen
Partner
Thomas.Jepsen@renovata.com

Lucy Brealy
Consultant
Lucy.Brealy@renovata.com

Location:

Renovata & Company
41-44 Great Queen Street
London
WC2B 5AD
United Kingdom
+44 20 7440 4000
contact@renovata.com