

Board International, the Leading Decision-Making Platform, Welcomes Mark Gambill as Chief Marketing Officer

San Francisco, CA — May 19, 2022 Renovata & Company is pleased to announce the placement of Mark Gambill as chief marketing officer for Board International, which offers a unified platform providing business intelligence, corporate performance management and predictive analytics.

“This is an exciting time to be joining Board,” Gambill says. “The company’s approach to intelligent planning is well-positioned for success in a market with enormous potential, and I look forward to working with the executive leadership team to deliver on our exciting plans together as we scale and grow.”

Unifying planning, predictive analytics and business intelligence, Board’s platform allows companies to produce a single, accurate view of business information, gain actionable insights and achieve full control of performance across the entire organization. Using Board, global enterprises such as H&M, BASF, Burberry, Toyota, Coca-Cola, KPMG and HSBC have digitally transformed their decision-making processes.

The company has 25 offices worldwide and, backed by Nordic Capital, is on an aggressive trajectory to further expand and scale the business.

“Mark is an experienced growth marketing leader with a history of scaling SaaS businesses,” says Joanna Chang, Renovata & Company partner. “He’s a great match to lead Board’s worldwide marketing strategy and management of go-to-market activities in an evolving, fast-growing environment.”

Before joining Board, Gambill was chief marketing officer for Cellebrite, a leading provider of SaaS-based digital intelligence offerings, where he led a global team of marketers worldwide. During Gambill’s tenure, Cellebrite scaled from \$135M in revenue to \$280M before going public in August 2021. Prior to Cellebrite, Gambill served as chief marketing officer at MicroStrategy, a leading global enterprise software provider for business intelligence.

This appointment highlights Renovata & Company’s depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies, and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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