

Boost.ai, a Leading Conversational AI Company, Welcomes Sanjeev Kumar as Vice President, Sales, UK

London, England — February 17, 2022 Renovata & Company is pleased to announce the placement of Sanjeev Kumar as vice president, sales, UK for Boost.ai, a global leader in conversational AI for Fortune 1000 companies.

Boost.ai was founded in 2016 and is headquartered in Stavanger, Norway. The company has offices in Stavanger, Los Angeles and Oslo—and has more than 120 employees in 21 countries. Boost.ai clients include top organizations such as Nordea, Telenor, Santander and DNB—which span multiple industries: financial services, telecommunications, e-commerce, healthcare and the public sector.

To date, the company's accomplishments include Gartner recognition as the youngest vendor in the conversational AI space that has established partnerships with leading professional services firms around the globe. Boost.ai has deployed more than 250 virtual agents that have successfully automated more than 20M conversations with customers, users and employees in Europe and North America. Backed by Nordic Capital, Boost.ai is ready to grow exponentially with this opportunity—and Kumar will drive and scale the company's customer base in the UK.

"Sanjeev is a seasoned sales leader who understands the challenges and opportunities that customers face during digital transformation," says Thomas Jepsen, Renovata & Company partner. "He brings the skills needed to help build and scale out the business at Boost.ai—with an eye on providing a better customer experience as businesses seek to encourage greater digital interactions with their customers."

Prior to Boost.ai, Kumar worked at Zuora—most recently as regional vice president, UK&I and MEA, and before that in strategic accounts, UK&I. Kumar worked as regional manager at AppDynamics. Previously, at SunGard Financial Systems he was director, hedge fund and alternative investment solution sales; and before that he was sales, business development manager. Earlier in his career, Kumar worked for several years at Omgeo and Royal Bank of Scotland in a variety of sales, business development and finance roles.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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