

## **Infarm, a Fast-Growing Global Urban Farming Network, Welcomes Taha Ghaznavi as Director of Product**

**London, England — January 13, 2022** Renovata & Company is pleased to announce the placement of Taha Ghaznavi as director of product for Infarm. The company builds, manages and supports the fastest-growing network of efficient cloud-controlled vertical farms in urban locations around the world.

Infarm provides a unique blend of crop science, hardware and cloud-enabled software to offer “farming as a service.” The company is scaling rapidly and has harvested more than 1 million plants monthly in cities around the globe. Infarm’s hydroponic plant-growth cabinets with LED lights grow fresh greens in grocery store aisles and other urban environments. To date the company has saved more than 16 million gallons of water, 2.7 million transportation miles, and 425,000 square feet of farmland compared to traditional agriculture methods.

Founded in Germany in 2013, Infarm has quickly spread to supermarkets across Europe, the US and Japan, including Kroger, Safeway, Marks & Spencer, Amazon Fresh and Metro. The business has scaled to more than 1,000 people and 600 locations with farming units in 10 countries and 30 cities. Infarm is backed by Atomico as well as Lightrock, Hanaco, Balderton Capital, Cherry Ventures, Local Globe, Investitionsbank Berlin, Quadia Smart Ideas, TriplePoint Capital and European Commission.

“Taha has nearly 20 years of product management and hands-on engineering experience,” says Thomas Jepsen, Renovata & Company partner. “He will use his broad, international skillset to help Infarm build products that drive even greater success for the company.”

Prior to joining Infarm, Ghaznavi was head of product at Zalando SE in Berlin. Before that, he was vice president, product management, for Home Delivery Service (HDS Global) in Toronto. Ghaznavi has also worked as head of product for Kindred AI; senior product leader at Devbridge; and founder of Spacebar, a suburban meeting and event space for entrepreneurs, small businesses and other independent workers. Earlier in his career he was a software engineer at Mitel and Siemens, and he spent a decade at Telus in a variety of product and technical manager and program leadership positions.

This appointment highlights Renovata & Company’s depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

### **About Renovata & Company**

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. [www.renovata.com](http://www.renovata.com)

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