Renovata & Company



PRO Unlimited, an Integrated Workforce Management Platform Provider, Welcomes Nick Yoong as Senior Vice President, Global Alliances and Strategic Partnerships

San Francisco, CA — **November 22, 2021** Renovata & Company is pleased to announce the placement of Nick Yoong as senior vice president, global alliances and strategic partnerships for PRO Unlimited, a modern workforce management provider with an industry-leading platform that employs more than 2,000 individuals across 12 offices and manages labor spend in 40 countries.

PRO has had 30 years of organic, double-digit, profitable growth. In June 2021, EQT Partners became the majority shareholder of the company, and the existing PRO leadership team continues to operate the business. Harvest Partners remains a large shareholder.

PRO's clients include world-leading Fortune 1000 organizations across multiple industries, including Apple, Facebook, Netflix, Genentech, Goldman Sachs, Charles Schwab, Mayo Clinic and Nike. As one of the only vendor-neutral hybrid MSP/VMS platforms at scale, the company is currently well-positioned to capitalize on a high-growth market opportunity.

"Nick is a strategic business development executive with a demonstrated track record of driving new business and profitable growth," says Joanna Chang, Renovata & Company partner. "His experience defining market landscapes to create innovative solutions for a range of partnerships will help PRO scale."

Prior to joining PRO, Yoong was global vice president, strategy and business development for SAP Ariba—where he led the overall strategy for growing the Ariba Network and SAP Ariba's ecosystem. Before that he was vice president, head of business development for Prosper Marketplace—where he also served as general manager, purchase financing verticals. At Capital One, he was vice president and general manager, where he had P&L accountability for private-label and co-brand credit card business lines representing \$2.5B in assets. He also spent several years as a principal at Bain & Company,

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading privateand growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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