

Single Digits, a Market Leader in Next-Generation Enterprise WiFi and Connectivity, Welcomes Ian McLeod as Chief Product Officer

San Francisco, CA — November 4, 2021 Renovata & Company is pleased to announce the placement of Ian McLeod as chief product officer of Single Digits, a leading provider of technology and managed services for multi dwelling units (MDUs) such as condominiums, nursing homes, hotels and other [hospitality businesses](#).

Single Digits (“SDI”) is backed and owned by GI Partners, an upper-middle-market private equity sponsor with more than \$20B assets under management (AUM) and expertise in tech-enabled data services. SDI offers a complete guest internet solution centered around security and IP network provision for WiFi. In 2020, the business launched PlatformONE, an integrated wireless connectivity software platform that offers 5G, Wi-Fi 6, Wi-Fi Certified Passpoint and next-generation IoT.

The company currently serves more than 5,700 customers globally, comprised of nearly 1M rooms, across multiple industries—including hospitality, student housing, multi-family, senior living, transportation, retail, and federal and municipal government facilities.

“Ian brings a great skillset to SDI; he has the commercial and technical skills to continue transforming SDI on its journey to being a fully modern SaaS platform,” says Simon Francis, Renovata & Company partner. “He understands how to operate inside a portfolio company alongside world-class PE sponsors, designing and delivering successful product roadmaps.”

Before joining Single Digits, McLeod was chief product officer at Veracode. Prior to that, he was chief product officer and senior vice president of engineering for Rogue Wave Software. McLeod worked as chief product officer and executive vice president of business operations at SmartBear Software, as vice president at PHT Corporation and Borland Software, and as senior vice president at Segue Software. Earlier in his career he was director of engineering for Rational Software/IBM, and he held various technical and management positions at General Electric.

McLeod is the most recent of several Renovata & Company executive placements at SDI. “We also placed three board directors, the chief executive officer, the chief financial officer, the chief operating officer and the head of marketing,” Francis says. “We take pride in building deep and effective relationships with our clients.”

This appointment highlights Renovata & Company’s depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

Contact:

Simon Francis
Partner
Simon.Francis@renovata.com

Location:

Renovata & Company
2261 Market Street, Ste. 4345
San Francisco, CA 94114
USA
+1 415-263-9168
contact@renovata.com