

## Seven Senders, a Leading European Parcel Delivery Platform, Welcomes Steffen Heilmann as Chief Technology Officer

**London, England — October 21, 2021** Renovata & Company is pleased to announce the placement of Steffen Heilmann as chief technology officer at Seven Senders, a leading delivery platform for parcel shipping in Europe. He will lead the company's technology strategy, deliverables and resources during a critical growth period.

Seven Senders helps merchants deliver parcels quickly and reliably across national borders. It offers Europe-wide shipping from a single source—the most comprehensive network of carriers in Europe combined with all shipping services and tracking/monitoring technologies in one delivery platform.

With more than 150 employees and a growing engineering team, Seven Senders has become the single, most cost-effective provider for its ecommerce clients by building and managing a virtual network of more than 120 providers across Europe. Shipping prices are as much as 33-percent less expensive, with up to 35-percent faster delivery.

Backed by Digital+ Partners, Seven Senders was already experiencing 90% year-over-year growth before COVID; the pandemic accelerated that momentum and the business achieved more than 100% growth and delivered 30M parcels last year. As the company continues to grow, the engineering and architectural team and capabilities are a big focus.

"Steffen brings more than 10 years of strategic IT leadership to his role," says Thomas Jepsen, Renovata & Company partner. "He is well-versed in IT strategy, business transformation, application development and outsourcing/vendor management, and has led large, international teams—with an emphasis on digital transformation, change management and agility."

Before joining Seven Senders, Heilmann was managing director and chief technology officer for Aroundhome. Prior to that, he was chief information officer at MYTOYS GROUP. He also worked at Allianz for six years in several leadership roles, including global head of ADM Sourcing—and department head of several divisions, including Collaboration and Communication, ABS Operations and Voice Communication, and Network Operations and Communications. He joined Allianz as a program manager of IPT and vendor management.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

### About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. [www.renovata.com](http://www.renovata.com)

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