

## **PRO Unlimited, an Integrated Workforce Management Platform Provider, Welcomes Simon Noble as Senior Vice President, EMEA Sales**

**San Francisco, CA — October 7, 2021** Renovata & Company is pleased to announce the placement of Simon Noble as senior vice president, EMEA sales, for PRO Unlimited. With 30 years of organic, double-digit, profitable growth, PRO offers a modern workforce management solution supported by data, software and services, and has built an industry-leading platform that employs more than 2,000 individuals across 12 offices and manages labor spend in 40 countries.

In June 2021, EQT Partners became the majority shareholder of the company, and the existing PRO leadership team continues to operate the business. Harvest Partners will continue to remain a large shareholder.

Today, PRO's clients include some of the world's leading Fortune 1000 organizations across multiple industries, including Apple, Facebook, Netflix, Genentech, Goldman Sachs, Charles Schwab, Mayo Clinic and Nike. As one of the only vendor-neutral hybrid MSP/VMS platforms at scale, the company is currently well-positioned to capitalize on a high-growth market opportunity. The market is growing over the past five years largely due to the rise of the "contingent by choice" worker, an increasing strategic focus on human capital management, rigorous compliance/risk practices, adoption of SaaS at enterprise scale, and the power of data/analytics.

"Simon will help establish PRO teams in new geographies across Europe so the company can embed and grow its customer bases from the pioneer to growth phase," says Joanna Chang, Renovata & Company partner. "He brings decades of industry and leadership experience to drive and scale the European market."

Prior to joining PRO, Noble was managing director for EMEA at OneSource Virtual. Before that, he was chief revenue officer at CoreHR, and vice president of worldwide sales and marketing at the same company. He worked at KDS as director, Northern Europe; and was sales director, customer engagement and commerce for SAP. Noble also held sales and business development management roles at Oracle, Primavera, Program Management Group and InterQuad.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

### **About Renovata & Company**

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. [www.renovata.com](http://www.renovata.com)

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