

Spark Networks, a Leading Global Social Dating Platform, Welcomes David Clark as Chief Financial Officer

New York, NY — September 2, 2021 Renovata & Company is pleased to announce the placement of David Clark as chief financial officer (CFO) of Spark Networks, a leading social dating platform with more than 300 employees and approximately 1 million monthly paying subscribers globally.

"I'm very pleased to join Spark at such an exciting time for the company as it embarks on a new chapter within the rapidly growing social discovery space," Clark says. "I look forward to working with the entire Spark team to execute the company's strategic growth plans in social dating for meaningful relationships."

Spark Networks is listed on the New York Stock Exchange American under the ticker symbol "LOV." The company has headquarters in Berlin, Germany—and offices in New York and Utah. Its widening portfolio of premium and freemium dating apps include Zoosk, EliteSingles, SilverSingles, Christian Mingle, Jdate, JSwipe and more. Spark Networks is the result of the merger between Affinitas GmbH and Spark Networks, Inc. in 2017—and the addition of Zoosk, Inc. in 2019.

"David brings more than 20 years of public company financial leadership and management experience, including acquisition- and growth-based strategies, to his new role," says Mannie Gill, Renovata & Company partner. "For example, at Suncom Wireless he scaled the company to more than \$800 million in revenue before the company ultimately merged with T-Mobile."

Prior to joining Spark Networks, Clark was CFO for Synchronoss Technologies, Inc., a global leader in cloud, messaging, digital and IoT products. Before that, he served as CFO of The Meet Group, a provider of interactive dating solutions. He was also CFO of Nutrisystem from 2007 to 2013—and his first CFO role was at Suncom Wireless from 1997 to 2006.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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