

Boost.ai, a Leading Conversational AI Company, Welcomes Bill Schwaab as Vice President of Sales, North America

San Francisco, CA — September 8, 2021 Renovata & Company is pleased to announce the placement of Bill Schwaab as vice president of sales, North America, for Boost.ai, a global leader in conversational AI for Fortune 1000 companies.

Boost.ai was founded in 2016 and is headquartered in Stavanger, Norway. The company has offices in Oslo, Stockholm, Copenhagen, London and Santa Monica—and has more than 100 employees in 18 countries. Boost.ai clients include top organizations such as Nordea, Telenore, Santander and DNB—which span multiple industries: financial services, telecommunications, e-commerce, healthcare and the public sector.

To date, the company's accomplishments include Gartner recognition as the youngest vendor in the conversational AI space that has established partnerships with leading professional services firms around the globe. Boost.ai has deployed more than 200 virtual agents that have successfully automated more than 20 million conversations with customers, users and employees in Europe and North America. Backed by Nordic Capital, Boost.ai is ready to grow exponentially with this opportunity—and Schwaab will lead the growth and expansion in North America.

"Bill is proven in high-growth enterprise software sales leadership roles," says Joanna Chang, Renovata & Company partner. "In a recent position as vice president of global sales at Mya Systems, he launched the global enterprise sales effort and built out the go-to-market strategy for the company's AI recruiting technology. He led several key account wins, including Accenture, Deloitte and Roche/Genentech, and drove 10x ARR growth in under three years, leading to an exit to StepStone."

Prior to Boost.ai and Mya Systems, Schwaab was vice president, strategic accounts, for Bottomline Technologies. Other previous leadership roles include vice president of sales, North America, for NICE Actimize; western regional sales manager for Yodlee; vice president for Lehman Brothers; and vice president for Countrywide. Earlier in his career he held various sales leadership positions in the financial services industry.

This appointment highlights Renovata & Company's depth and expertise as a search firm and advisor to the leading private- and growth equity-backed digital, SaaS, IoT companies, their boards, and investors across the US and Europe.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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