

GoCanvas, a Leading Provider of Mobile Business Applications and Forms, Welcomes Viyas Sundaram as Chief Executive Officer

San Francisco, CA — March 15, 2021 Renovata & Company is pleased to announce the placement of Viyas Sundaram as chief executive officer for GoCanvas, a leading provider of mobile applications and forms for data collection and sharing. Sundaram, who has a 20-year track record in software and technology, is responsible for stewarding the company into its next stage of growth.

GoCanvas is a mobile platform that makes it easier for businesses to automate how work is done, replacing outdated processes and expensive paperwork. GoCanvas apps work on smartphones and tablets, helping companies to easily collect information, share it instantly with others, and gain real-time insight into their business operations. The GoCanvas platform is used by more than 6,000 customers—spread across various industries and more than 70 countries.

In 2019, GoCanvas secured an investment of more than \$150 million from K1 Investment Management (K1). With the investment, GoCanvas is working to accelerate platform enhancements, scale global operations, increase brand awareness, and grow worldwide sales.

“Viyas is a leader with experience growing and operating marketplace, platform and software-as-a-service (SaaS) organizations,” says Joanna Chang, Renovata & Company partner. “He knows how to scale—with a track record of 4x to 40x growth during his time at four organizations.”

“Over the past 15 years, Viyas has founded three companies and helped navigate two exits to Global Fortune 500 firms that provided significant ROI for investors and employees,” adds Jeff Yolen, Renovata & Company partner. “He has played a key role in successfully acquiring and integrating 12 companies.”

Prior to joining GoCanvas, Sundaram was chief strategy officer and general manager at RapidSOS, an emergency-response data platform. He was chief revenue officer of Snagajob, a marketplace that connects hourly workers with employers; and served as senior vice president of sales and in other leadership roles for mindSHIFT Technologies, a managed services provider acquired by Best Buy. He was also chief executive officer at Virtex Networks, a managed services provider that he co-founded in college and that was acquired by Leapfrog Services.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

Contacts:

Joanna Chang
Partner
Joanna.Chang@renovata.com

Jeff Yolen
Partner
Jeff.Yolen@renovata.com

Location:

Renovata & Company
Transamerica Pyramid
600 Montgomery Street
Suite 2400
San Francisco, CA 94111
USA
+1 415-263-9168
contact@renovata.com