

Cint, Market Research Platform Leader, Welcomes Jonathan Kurzner as Executive Vice President, Americas

London, England — November 16, 2020 Renovata & Company is pleased to announce the placement of Jonathan Kurzner as executive vice president, Americas, for Cint—a leading private equity-backed exchange platform that’s disrupting the global market research and insights industry. Kurzner is tasked with scaling growth in the Americas market research landscape and providing strategic insight as a member of the global management team.

Cint was founded in 1998 in Stockholm and has a rapidly growing workforce represented by more than 40 nationalities. The Cint exchange platform connects sample buyers to more than 100 million engaged consumers across 150 countries around the world—enabling better visibility, faster response times and cost-effective solutions for end customers. As the insights space grows more competitive and brands demand more, market research firms powered by the Cint technology stack will be able to deliver faster and more cost-effective insights to the brands they serve.

Backed by Nordic Capital, Cint is now poised for big growth. There are approximately 5,000 market research players worldwide, providing Cint with a significant opportunity as the market moves towards increasing levels of automation.

“Jonathan will oversee sales and customer success and will be responsible for aligning and managing the company’s Americas revenue-generating operations—ensuring they deliver and optimize against company goals and revenue and P&L profile objectives,” says Thomas Jepsen, Renovata & Company partner. “He will also play a critical role in helping to shape and guide Cint’s strategy, future growth and corporate development.”

Before joining Cint, Kurzner was head of financial services sales at Earnest Research, where he oversaw account management, business development, customer success and sales operations teams. Before that, he held two other jobs at Earnest Research, including head of financial services account management and director. Kurzner has also worked as a senior researcher at Bridgewater Associates, and in various roles for Gerson Lehrman Group—where he started as an associate and was ultimately promoted to vice president.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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