

LINQ, Education Software Provider, Welcomes Krista Endsley as Chief Executive Officer

San Francisco, CA — November 2, 2020 Renovata & Company is pleased to announce the recent placement of Krista Endsley as chief executive officer of LINQ, a leading provider of K-12 applications for school districts.

Backed by Banneker Partners and with more than 30 years of experience in the K-12 industry, LINQ delivers a full suite of integrated solutions to help districts better manage their operations. The LINQ platform includes software for finance and human resources, nutrition management, digital payments, school and district websites, custom forms including student registration, and document management.

“With decades of K-12 experience, LINQ is in a unique position to pivot its products to meet the new needs of its customers,” Endsley says. “I intend to build a great place where smart, talented and ambitious people desire to work—because attracting and retaining the best is what will continue to make LINQ and its products successful. The opportunity ahead for LINQ is vast, but to seize it, we must continue to focus clearly on our customers, move fast and always transform. A big part of my job is to accelerate our ability to bring innovative products to our school districts more quickly.”

Prior to joining LINQ, Endsley served as chief executive officer for two other private equity-backed companies—Cantata Health and Abila. At Abila, formerly Sage Nonprofit Solutions, she was the general manager and senior vice president who led the transition from a business unit within an international conglomerate to an individual private company. Endsley held various other executive positions during her time with Sage.

“Krista brings a winning formula to leading LINQ,” says Simon Francis, partner at Renovata & Company. “She has a solid track record in her early to mid-career at large enterprise technology companies, brings deep industry domain knowledge, has experienced recent success as a CEO of similarly sized private equity-backed portfolio company, and is commercial- and growth-orientated.”

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company’s executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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