

Doxim, Leading Provider of Customer Engagement Software for Financial Service Industry, Welcomes Steven Horniak as Chief Financial Officer

San Francisco, CA — August 27, 2020 Renovata & Company is pleased to announce the placement of Steven Horniak as chief financial officer of Doxim, a leading provider of customer engagement software for financial services and other highly regulated organizations. Horniak, is a financial and operational executive with international experience in FP&A, accounting and technology.

Doxim's customer engagement platform helps clients communicate reliably and effectively, improve cross-sell and upsell opportunities, and drive increased loyalty and wallet share through personalized communications. The platform addresses key digitization, operational efficiency and customer experience challenges through its suite of plug-and-play, integrated software-as-a-service (SaaS) software and document technology solutions.

Founded in 2000, with headquarters near Toronto, Doxim has experienced rapid growth during the past several years, fueled by strategic mergers and acquisitions (M&A) activity and private equity investment. Backed by GI Partners, the company operates from seven locations across North America, has more than 500 employees, and serves more than 2,000 clients in financial services and regulated industries. Doxim has received numerous awards for its financial success and product innovation, and has ranked in Deloitte Fast 50, Deloitte Fast 500, Growth 500, Branham 300, IDC FinTech Top 100 and WealthTech100.

Horniak will develop and implement a multiyear financial strategy and business plan for Doxim—covering organic growth and M&A initiatives, staffing and geographic expansion plans, and overall portfolio management.

"Steven brings a wealth of knowledge and experience creating well-run companies to his new role at Doxim," says Simon Francis, Renovata & Company partner. "He's a proven leader in all financial disciplines and is experienced working well and successfully with PE sponsors at their portfolio companies."

Prior to joining Doxim, Horniak was vice president of finance, SaaS, cloud operations, for Infor. Before that he was chief financial officer for Nexonia, and vice president of finance and administration for Changepoint. He has also held numerous vice president and director of finance roles at Infor during an earlier nine-year stint at the company.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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