

## **Elemica, a Supply Chain Software Leader, Welcomes Juliette Rizkallah as a Member of the Board of Directors**

**Boston, MA — April 1, 2020** Renovata & Company is pleased to announce the placement of Juliette Rizkallah as a board member for Elemica, a leading digital supply network for manufacturers. Rizkallah, who has held executive positions at Oracle, SAP Business Objects and other technology companies, brings more than 20 years of leadership and industry experience to the Elemica board. She's currently chief marketing officer at SailPoint, an enterprise identity management platform, and a contributor to the Forbes Technology Council.

Founded in 2000 by a group of leading global industrial companies, Elemica offers a suite of software-as-a-service (SaaS) solutions that enables its customers to connect, automate and have full end-to-end visibility into their supply chains. Elemica serves more than 450 customers worldwide, including 39 of the top global 100 chemical companies. Each year, half a trillion US dollars in goods are bought, sold and moved through the Elemica Digital Supply Network.

The company's cloud-based network offers its participants an efficient, scalable and secure connection. The Elemica platform is the result of years of innovation in business-to-business (B2B) integration and has evolved into a network that's agnostic to any data source and capable of complex data enrichment.

Global investment company Eurazeo Capital acquired Elemica in late 2019—with plans to further the company's expansion into new industry verticals, geographies, and product offerings through organic growth and acquisitions. Rizkallah is a core member of the board and leadership team working to realize this goal.

"Juliette is a highly experienced marketing executive in the IT industry—specifically in security and big data," says Joanna Chang, Renovata & Company partner. "Her strong track record has helped the companies she's worked for to evolve into market leaders with double-digit revenue growth. She understands the importance of a close partnership with all sales channels, direct and indirect, with constant creativity and the ability to think differently than competitors do. She's an outstanding addition to the Elemica board of directors."

Before joining SailPoint, Rizkallah was vice president of global marketing for Check Point Software Technologies, a global IT security company. She has also held the positions of general manager, business intelligence, and chief marketing officer and vice president of worldwide marketing for SAP Business Objects. She started her career as a strategy consultant.

### **About Renovata & Company**

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