

Flexential, a Leading Hybrid IT Infrastructure Provider, Welcomes Matthew Watkins as Vice President of Enterprise Architecture

San Francisco, CA — March 17, 2020 Renovata & Company is pleased to announce the placement of Matthew Watkins as vice president of enterprise architecture for Flexential, a leading hybrid IT infrastructure provider with expertise in colocation, connectivity, cloud and managed solutions. In his new role, Watkins will lead and elevate Flexential's technology standards and drive overall architecture, engineering practices, roadmap and governance structure to support the company's expanding global business.

Backed by GI Partners, Flexential offers a full suite of hybrid IT solutions and has an experienced team to tailor solutions to customer needs. The company operates 40 data center facilities across 20 major domestic and international markets and serves 4,400 blue chip customers diversified across industries, geographies, and size with special expertise in healthcare and software as a service (SaaS).

Watkins will work across functional teams at Flexential to ensure all systems can scale efficiently and on pace to match the ever-increasing demands of the growing business. He will identify and pursue cross-company opportunities to integrate technical solutions and ensure Flexential builds best-in-class solutions.

"Matthew is a results-oriented technologist with proven success developing and executing global enterprise technology transformation strategies," says Joanna Chang, Renovata & Company partner. "He's a big-picture strategist with a proven record of matching business objectives with technology capabilities."

Prior to joining Flexential, Watkins was senior director of enterprise solutions and architecture for Molson Coors, where he developed and led a high-performing team of global enterprise architects responsible for setting and governing the enterprise technology architecture, strategy and standards; developing technology roadmaps; and architecting solutions. Before that he was director of data and analytics and global IT business partner at Molson Coors. He launched his career as a senior consultant with Deloitte Consulting.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from five offices across two continents: Boston, Hamburg, London, New York and San Francisco. www.renovata.com

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