

## Omio, Europe's Leading Travel Platform, Welcomes Lisa Townsend as Vice President, People

**London, England — September 30, 2019** Renovata & Company is pleased to announce the placement of Lisa Townsend as vice president, people, for Omio—Europe's leading travel platform. Reporting to the chief executive officer, Townsend will lead all human resources and recruitment activities for the agile, fast-growing startup company.

"In joining Omio, I'm passionate about driving a people strategy that firmly places us amongst the best places to work in Europe," Townsend says.

Omio, formerly known as GoEuro, was founded by Harvard Business School graduate Naren Shaam in 2012. The company provides a travel search engine integrating data from over 800 travel providers across 15 countries in Europe, making it simple for consumers to choose and book the most convenient route for their trip. Omio offers iOS and Android apps and gains 74% of its users from mobile.

Omio has received nearly \$300 million in funding, making it one of the top supported growth equity businesses in Europe—backed by Goldman Sachs, Atomico, New Enterprise Associates, Kleiner Perkins Caufield & Byers, Silver Lake Kraftwerk, Kinnevik and Temasek. The European online travel market is estimated to be worth €100 billion a year, with 19 million passengers using ground transportation each day. Omio is positioned to become a key player in European travel and beyond—as the global opportunity is estimated to be a \$500 billion market.

With approximately 400 employees and 800 transportation partners spread across several countries, Omio continues to scale rapidly as business doubles year over year. Townsend's role is especially important during this critical stage.

"Lisa is a seasoned human resources leader with a deep understanding of recruiting, retention and other human resources needs in technology and product-driven environments," says Thomas Jepsen, Renovata & Company partner. "She'll play a key role in shaping the culture and building a high-performing team to drive the company's success."

Townsend's prior positions include vice president of human resources for King, a leading interactive entertainment company—the creator of Candy Crush. She also held various human resources leadership roles at UnitedHealth Group, Kantar Group, Dell and Honeywell Control Systems Ltd.

### About Renovata & Company

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