

Thomas International, Growing International People Assessment Platform for Small- to Medium-Sized Companies, Welcomes John Webster as Chief Marketing Officer

London, England — September 16, 2019 Renovata & Company is pleased to announce the placement of John Webster as chief marketing officer for Thomas International, a psychometric software and solution provider that provides assessment tools, training and workshops to help small- to medium-sized companies recruit, retain and develop employees. Based in the greater London area, Webster will play a key role in improving go-to-market effectiveness to accelerate international expansion and cross-selling opportunities.

Founded in 1981, Thomas International works with customers around the globe to help them realize the true potential in the people they hire. The company's people assessment platform provides powerful insights and knowledge to recruit and manage with confidence. Thomas International provides online assessments to more than 32,000 companies worldwide, in 56 languages and across 60 countries. It currently has approximately 200 employees, including 150 in the UK and 50 in various global locations, as well as 300 partner consultants.

Backed by Palamon Capital Partners, Thomas International is poised to more than double its revenue over the next three years. The team has made considerable progress in re-platforming the technology and accelerating the delivery of cloud-based services. Now Webster will step in to help the company aggressively drive growth in the business, by honing the methods and cost of customer acquisition and improving customer value by broadening the access and mobilization of its platform.

"With more than 20 years of experience in marketing, consulting and sales leadership positions across high-tech industries, John brings a proven ability to transform and successfully execute go-to-market strategies that deliver accelerated growth," says Thomas Jepsen, Renovata & Company partner. "John's competencies for building marketing organization capability from scratch to transform business performance have been tested across both established market leaders as well as pre-IPO challenger brands."

Prior to joining Thomas International, Webster spent four years as chief marketing officer for Bizagi, a global leader in digital business platforms. Before that, he was vice president, marketing and strategy, international (EMEA and APAC), for Opower. He has also worked in marketing leadership roles for Basware, IBM and Moai Technologies Inc.

About Renovata & Company

Renovata & Company is a global executive search and private equity advisory firm. We are trusted by financial sponsors, their portfolio companies and public corporations to deliver transformational leaders and valuable investment insights. Renovata & Company's executive search activities are focused on the most complex search assignments—board-level mandates which include board directors, CEOs, CFOs and other C-suite executives, as well as investment professionals and Operating Partners—and we provide strategic counsel to clients across the technology, digital, business services, industrial, consumer and retail sectors. Renovata & Company has relationships with over 50 of the top 100 private and growth equity firms globally. Our private equity advisory services include diligence support, backable executive introductions and deal sourcing delivered by our affiliate, L Capital Advisors. We also make equity co-investments alongside our private equity clients through our investment affiliate, L Capital. We are privately held and operate from six offices across two continents: Boston, Hamburg, London, New York, San Francisco and Stockholm. www.renovata.com

Contact:

Thomas Jepsen
Partner
Thomas.Jepsen@renovata.com

Location:

Renovata & Company
41-44
Great Queen Street
London
WC2B 5AD
United Kingdom
+44 20 7440 4000
contact@renovata.com