

Zoopla, the UK's Most Comprehensive Property Website, Welcomes Carl Olivier as Head of Product, Software and Productivity

London, England — February 1, 2019 Renovata & Company is pleased to announce the placement of Carl Olivier as head of product, software and productivity for Zoopla, a property website that provides data to help homeowners manage the full lifecycle of property purchase and ownership. In his new role, Olivier is responsible for day-to-day management and operations of the company's growing product and software teams.

Zoopla's automated valuation model provides instant estimates for every home in the UK, in addition to many other consumer-friendly tools—from listings history to local information to help a prospective buyer. The company operates a multi-brand, multichannel approach across the property lifecycle that also provides the company with unique cross-sell opportunities. Their websites and mobile apps attract more than 50 million visits per month, with a highly engaged audience and more than 25,000 businesses who leverage Zoopla's products and data to reach their own target audiences.

Zoopla's vision to be the consumer champion in the real estate space creates a unique opportunity to help each of the 28 million households in the UK throughout their property journey, by providing them with the most relevant data, insight and services from home-related partners.

In 2018, Silver Lake Partners purchased Zoopla for nearly \$3B. Silver Lake Partners saw the opportunity to acquire an innovative and well-established player, with distinct assets that stretch across the whole value chain for the consumer and agent, and a clear opportunity to become the top player in the market.

"Carl is a delivery-focused leader who draws on extensive technology and business experience spanning startup and multinational-level companies and environments," says Lisa Morgan, Renovata & Company principal. "He understands how to define success and lead teams to deliver."

Prior to joining Zoopla, Olivier was chief product officer for Cytora, an InsureTech startup that developed risk quantification systems for underwriters. Before that, he worked at Twilio Inc., most recently as director of product management. He has also held various product management roles at several companies, including Microsoft and Skype.

About Renovata & Company

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